

## Planning for the Library of the Future

*Termin :* 28. Mai 2010 (Beginn: 09:00 Uhr – Ende gegen 17:00 Uhr)  
*Ort :* Zentral- und Landesbibliothek Berlin, Berlin-Saal  
*Veranstalter :* Initiative Fortbildung für wissenschaftliche Spezialbibliotheken und verwandte Einrichtungen e.V.

***! Mit freundlicher Unterstützung der Checkpoint Charlie Stiftung, Berlin !***

Der *John Jacob Astor Award in Library and Information Science* wird 2010 zum achten Mal durch die Checkpoint Charlie Stiftung in Berlin vergeben. Die „Initiative Fortbildung ... e.V.“ - sie ist hier Kooperationspartnerin - ist begeistert, in diesem Zusammenhang zu einem Workshop mit **Donna Scheeder**, Deputy Chief Information Officer, Congressional Research Service, Library of Congress, der diesjährigen Preisträgerin, einladen zu können.

Der Workshop - seine Inhalte beziehen sich selbstverständlich nicht nur auf Parlaments- und Behördenbibliotheken - findet in amerikanischer Sprache statt, entsprechend erfolgt seine Ankündigung:

The pace of technological change has not slowed but has possibly even accelerated. Along with this change, new generations of library users bring different expectations to their search for information and knowledge. In order to build and maintain vibrant and relevant library and information services, library leaders need to be trend conscious planners who can innovate and build internal organizational support for their strategic path to the future. This workshop will take participants through the steps necessary to identify trends that will determine what's next in meeting user needs, the various methods of user needs assessment, and doing a SWOT analysis.

Good ideas are not enough. Good managers must have the personal political skills to get their proposals approved and funded. The final session will discuss successful methods for influencing others.

### **Working agenda**

#### **Morning session**

##### **Part One: What does the future look like?**

We will

- identify current and emerging trends
- review methods to do needs assessments
- develop profiles of our users of the future.

##### **Part Two: Strategic Planning and Analysis**

- doing a SWOT analysis
- looking at opportunities and risks

## Afternoon session

### **Part Two: Strategic Planning and Analysis** (continued)

- prioritizing

### **Part Three: Building Support for your plan.**

- change management
- influence, how to get it and use it wisely
- building networks and trust

Referentin : **Donna Scheeder**, Deputy Chief Information Officer, CRS, Library of Congress, Washington, CD

Kostenbeitrag : EURO 30,--; Firmen: EURO 60,--

Anmeldung : **mit Angabe der Rechnungsadresse** bei Evelin Morgenstern – Initiative Fortbildung ... e.V. – c/o ZLB – [morgenstern@initiativefortbildung.de](mailto:morgenstern@initiativefortbildung.de)  
[www.initiativefortbildung.de](http://www.initiativefortbildung.de)

Anmeldeschluss : 20. Mai 2010

**Donna Scheeder** is currently the Deputy Chief Information Officer of the Congressional Research Service (CRS) of the Library of Congress. CRS works exclusively for the United States Congress, providing policy and legal analysis to Committees and Members of both the House and Senate, regardless of party affiliation.

Donna is very active in the library community. She is a former President and Treasurer of the Special Library Association (SLA). She is also a SLA fellow and a recipient of the John Cotton Dana award given in recognition of outstanding contributions to the field of special librarianship. In 2009, Donna was granted the SLA Hall of Fame Award.

Ms. Scheeder has served as a member of the Governing Board of the International Federation of Library Associations and Institutions (IFLA), and on the advisory committees for Computers in Libraries and Internet Librarian.

Donna has been a consultant to parliamentary research libraries and organizations and has traveled to Japan, Brazil, Australia, and Canada to give keynote addresses, lectures and workshops at the request of the parliamentary library or the association of parliamentary libraries.

